

MANIFESTO

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What's new ?

Find out what we're up to at Manifesto Design

The summer of 2010 was a good one – let's see what autumn has in the offing. Economically, this year will not go down as a classic, as a good start has gone a little flat amid government cutbacks and fears of a double-dip recession.

These are issues that we, as businesspeople, need to be aware of, yet it doesn't pay to worry too much about things beyond our direct control. More important at this stage is how we react to those things that are within our control.

The current climate is a challenging one, but also one that rewards the creative, active and versatile amongst us, creating new opportunities as it slices through the existing order and turns it upside down.

What matters now is how we respond to those challenges and opportunities to make sure that our businesses are fit and healthy when the good times roll in again. In this newsletter we share our latest news and initiatives, and hopefully some of them will inspire you too. After all, we're learning from each other all the time...

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Andaluçia Boutique's blog launched

Having designed and made the new website for Andaluçia Boutique, showcasing their exquisitely stylish classic properties in Medina Sidonia, in the heart of the beautiful Cádiz region, the next step was to produce an accompanying blog.

The result is an online source of information that naturally features the properties in further detail, but also shares news on events, initiatives and opportunities in the area. What's more, you'll find tips about the best dining, nightlife, recreational and shopping spots, where the best beaches are, the trendiest places to hang out, the better schools and the most charming sites and places of interest.

The geographical area covered includes Cádiz, Jerez de la Frontera, the Costa de la Luz, the country towns and rural areas of Cádiz province and the beauty spots of the Serranía de Ronda mountain range. If you live or visit here, or have been seduced by the natural beauty and authentic Spanish charm of this region, keep an eye out for the Andaluçia Boutique blog.

www.andaluciaboutique.com/news/

Facebook: Andaluçia Boutique



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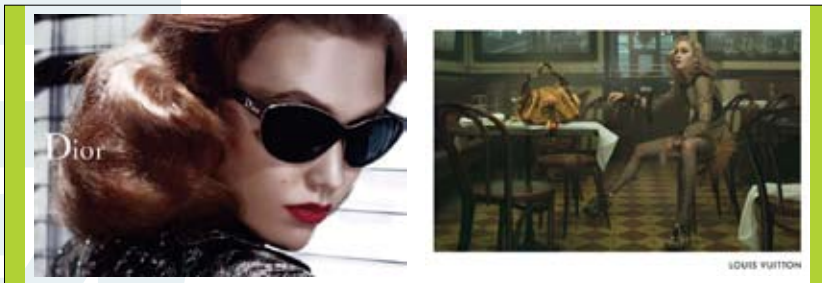
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Marbella Donde – Marbella’s guide to where it’s at

A great new project that was launched this summer and the first hardcover publication we’ve produced. Strange perhaps, considering how many we’ve done, but Marbella Donde is a first in many ways. It is 176 pages of stylishly presented information about Marbella and Puerto Banús, featuring the best restaurants, bars, nightclubs, boutiques, shopping venues, beach clubs, health spas, hotels and a range of other top-class services.

This most stylish of guides has been very well received and can be found at all the best places in town, so make sure you get yourself a copy. The guide is trilingual, in Spanish, English and French, and now you can also find it online and ‘page’ through it at your leisure, with direct links to the venues contained inside. In other words, tons of information at your fingertips.



www.marbelladonde.com



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Michel writes for L'Exquisite

Two of Michel's articles have recently appeared in L'Exquisite. This prestigious, Valencia-based luxury publication features articles aimed specifically at a high index customer base.

One of the features highlighted the philosophy and creations of leading architect, Ramón Esteve, whose work is now being exhibited at the Institut Valencià d'Art Modern, while the other profiles PhilFly, a helicopter pilot and inventor. PhilFly's creations include a perfect scale model of a Dassault Gazelle helicopter, which is fully operational: "You could just about strap a cat into the seat, though I doubt the poor creature would enjoy it much."

Exposure such as this is invaluable and is the best possible way of demonstrating Manifesto's reach to potential clients.



Michel's blog receives an upgrade

Have you visited Michel's blog lately? If so you'll notice some improvements.

There are now direct links to the Manifesto Design website and to the site featuring Jackie and Michel's little holiday home in Calitri, which has been attracting increased interest from potential tenants.

Recent posts include articles on 'Chelski' (now London's most popular destination for Russians), the new Ferrari 458 Italia, Marbella's prestigious urbanisation of La Zagaleta and Mikel 'Mickey' Arteta's hopes of playing for England – or, more specifically, England's hopes that Arteta might be eligible for selection to their team!

Visit Michel's blog at <http://michel-cruz.rimontgo.com/>

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Manifesto Design is a firm that offers corporate design and specialises in publishing services.

Although our main base is in Marbella (Spain), we are a highly mobile and internationally minded team who draw on our combination of marketing, product development, design, editorial and writing skills to produce a wide variety of publications and marketing material for our clients across Europe.

Our services include:

- Graphic Design
- Corporate Branding & Marketing Material
- Copy Writing
- Magazine, Brochure & Newsletter Production
- Editorial Services & Web Content
- Marketing & PR
- Web Design
- Media Consulting
- Translations

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